

**Chung Yuan Christian University**  
**Department of International Business**  
**Academic Guidelines for Bachelor**

July/21st, 2021 Passed by the 3rd Academic Affairs Meeting, spring semester, Academic Year 2020-2021.  
 July/19th, 2023. Revised by the 2 Academic Affairs Meeting, spring semester, Academic Year 2022-2023.

Article 1 This Academic Guidelines of the department are formulated in accordance with the “CYCU Regulation Governing the Determination of Each Degree’s Name, Conferral of Degrees, and Alternatives to Submission of a Master's Degree Thesis or Doctoral Dissertation”.

Article 2 The Chinese and English names for the bachelor's degree awarded by this department are as follows:

The title of the department in Chinese & English	Degree conferring	
	Name of Chinese & English	Abbreviation
國際經營與貿易學系	商學學士	
Department of International Business	Bachelor of Business Administration	B.B.A.

Article 3 Please refer to Appendix I for the Table of Curriculum & Credit for Bachelor.

Article 4 Department Rule Governing Bachelor Program

- A. The required courses must in principle take in the same class within the department, the lower class cannot take required courses in higher class except those approved through the administrative procedure.
- B. The score is not above 50 for department required courses Economics (I) and Statistics (I) cannot take Economics (II) and Statistics (II); those take Money and Banking (I) before and without termination can take Money and Banking (II).
- C. The required courses offered in summer session do not open for first-time (termination included) student to undertake; the rule applied for other department taking International Business as minor and double major students.
- D. The extended elective course in General Education must include the college special course “Business Ethics.”

Article 5 All other relevant matters not covered in these policies shall be governed by the “CYCU Academic Policies” and relevant regulations.

Article 6 This guideline has been carried out the review of the Academic Affairs Meeting. Any revision to this guideline will follow the same procedures.  
 This regulation is applicable to Bachelor students enrolled from the academic year 2021-2022.

CYCU Department of **International Business**

## Table of Curriculum &amp; Credit for Bachelor

(Applicable to students enrolled in the **2024-2025** academic year)

Course Name	Characteristic	Credits	Renewal subjects & conditions for continued study		
			Course Name	Limitation	
<b>Compulsory Course</b>	Mathematics for Business Application	Half	3		
	Introduction to International Economy	Half	1		
	Financial Accounting I	Half	3		
	Financial Accounting II	Half	3		
	Economics(I)	Half	3		
	Economics(II)	Half	3	Economics(I)	50
	Statistics(I)	Half	3		
	Statistics(II)	Half	3	Statistics(I)	50
	International Trade Theory and Policy (I)	Half	3		
	International Trade Theory and Policy (II)	Half	3		
	Management	Half	3		
	International Marketing Management	Half	3		
	Business English Conversation (I)	Half	1		
	Business English Conversation (II)	Half	1		
	Money and Banking(I)	Half	2		
	Money and Banking(II)	Half	2	Money and Banking(I)	Have taken
	Practice of International Trade	Half	3		
	Financial Management	Half	3		
	International Business Management	Half	3		
	Special Research Topic	Half	1		
International Finance (I)	Half	2			
International Finance (II)	Half	2			
<b>Total</b>			<b>54</b>		
<b>Structure table of Graduation Credits</b>					
<b>Minimum credits required for graduation</b>	128	<b>Basic Knowledge Subjects</b>			
<b>Category</b>	<b>Credits</b>	<b>Course Name</b>	<b>Characteristic</b>	<b>Credits</b>	
1、Basic Knowledge	6	English(I)&(II)	Half	(1,1)	
2、General Education	16	Practical English (I)&(II)	Half	(1,1)	
3、Compulsory Course	54	English Listening and Speaking in Lab (I)&(II)	Half	(1,1)	

4 · Elective Courses offered by department	24	Environment Service-Learning (2 semesters)	Half	0
5 · Extended General Education elective	12	Physical Education (I)&(II); Any two sports during the sophomore	Half	0
6 · Other Elective Courses	16			
<b>General Education - Compulsory Course</b>				
	GQ	Religion philosophy	Half	2
		Human philosophy	Half	2
EQ		Taiwan Politics and Democracy	Half (choose one from six) Excess credits can be included in neither general education nor extended general.	2
		Law and The Modern Life		
		Contemporary Human Rights Issues and Challenges		
		Sociology of Everyday Life		
		Big Issues of Globalization		
		The World of Economics		
		History of Regional Civilizations		
History of Cultures and Thoughts	Excess credits can be included in neither general education nor extended general.			
KQ		Computational thinking and programming	Half	2
		Introduction to Natural Science and Artificial Intelligence	Half	2
IQ		Chinese Literature Classics	Half	2(2,0)
		Literacy and Rhetoric	Half	2(0,2)
<b>Total</b>				16

**Instruction :**

**I. The School Regulations :**

- A. The "KQ-Sciences" and "IQ-Literature & Rhetoric" in the General Education Program are mandatory and must be completed during the freshman year. Regarding the "IQ-Literature & Rhetoric" courses, the Chinese Literature Classics should be taken during the first semester of the freshman year, while the Literacy and Rhetoric should be taken during the second semester of the freshman year."
- B. The General Education elective courses are divided into four categories: GQ-The Creator, EQ-Humanity, KQ-The Entire Creation, and IQ-The Individual Self. At least two credits must be taken in each category, with a total of 12 credits required to fulfill the requirement.
- C. The Computer Information Related courses, which must have a minimum of 2 credits, should include instructional content on programming design or programming language application. Additionally, at least one-third of the total teaching hours should be devoted to this topic. The

courses aim to cultivate students' abilities in logical thinking, logical operation, and the use of technology for innovative learning.

- D. From the 101 academic years, undergraduate students are required to pass the English proficiency test recognized by the school to be eligible for graduation.
- E. From the academic year of 2014 onwards, fifth-year high school students are required to take an additional 6 credits both for general education courses and professional courses.
- F. Students enrolled in bachelor's degree programs are required to take 2 EMI courses before graduation. 【Excluding English (I)&(II), English Listening and Speaking in Lab (I)&(II), Practical English (I)&(II) and Business School Business English Conversation (I)&(II), Skills for English Language Testing (except for ALLS students)】
- G. The scope of other elective courses includes minor, double major, Interdisciplinary Course Program, Employment Program, Micro Program (including from other departments), PBL courses, MOOCs micro-credit courses (1 credit per course, up to a maximum of 6 credits), and Profession Self-Directed Learning (up to 2 credits).
- H. For the courses and grades issues, please consult the related regulations according to “CYCU Academic Policies”.

## **II. Graduation Regulations of the Department :**

- A. The general education course must include the college special course “Business Ethics” in order to graduate.
- B. Starting 2018-2019 academic year, overseas Grade 5 graduates need to add 6 credits in general education and 6 credits in the elective course offered in the department.

July/5th, 2023. Passed by the University Council at its 2 meeting, spring semester, Academic Year 2022-2023.

July/19th, 2023. Passed by the 2 Academic Affairs Meeting, spring semester, Academic Year 2022-2023..