

Chung Yuan Christian University and Temple University

Undergraduate Dual Degree Program in Business Administration

Academic Guidelines for Bachelor

July/21st, 2021 Passed by the 3rd Academic Affairs Meeting, spring semester, Academic Year 2020-2021.
 January/19th, 2022 Revised by the 2nd Academic Affairs Meeting, fall semester, Academic Year 2021-2022.
 September/28th, 2022 Revised by the 1st Academic Affairs Meeting, fall semester, Academic Year 2022-2023.
 July/19th, 2023 Revised by the 2nd Academic Affairs Meeting, spring semester, Academic Year 2021-2022.

Article 1 This Academic Guidelines of the department are formulated in accordance with the “CYCU Regulation Governing the Determination of Each Degree’s Name, Conferral of Degrees, and Alternatives to Submission of a Master's Degree Thesis or Doctoral Dissertation”.

Article 2 The Chinese and English names for the bachelor's degree awarded by this department are as follows:

The title of the department in Chinese & English	Degree conferring	
	Name of Chinese & English	Abbreviation
中原大學與美國天普大學商學管理雙學士學位學程	商學學士	
Chung Yuan Christian University and Temple University Undergraduate Dual Degree Program in Business Administration	Bachelor of Business Administration	B.B.A.

Article 3 Please refer to Appendix I for the Table of Curriculum & Credit for the Bachelor.

Article 4 The minimum requirement for graduation in the program is 128 credits. Students must complete all compulsory courses for the dual bachelor's degree program in Business Administration between Chung Yuan University and Temple University in the United States, as well as meet the academic regulations and credit requirements of both institutions before obtaining the dual degree.

Article 5 Before pursuing a dual degree at Temple University in the United States, students in this program must meet one of the following English proficiency requirements: TOEFL IBT79, IELTS 6.0, PTE Academic 53, ITEP Academic Plus 3.9, C1 Advanced & C2 Proficiency 180, or Duolingo 110. If not, they shall take additional language courses at Temple University.

Article 6 Students in this program who pursue a dual degree at Temple University in the United States must adhere to the 2+2 program's curriculum in business studies established by Temple University. Those credits earned in this program can be recognized as credits toward graduation in this program at CYCU.

Article 7 The combined duration of study at both universities should not exceed the maximum study period as prescribed by CYCU.

Article 8 All other relevant matters not covered in these policies shall be governed by the “CYCU Academic Policies” and relevant regulations.

Article 9 This guideline has been carried out the review of the Academic Affairs Meeting. Any revision to this guideline will follow the same procedures.

This regulation is applicable to Bachelor students enrolled from the academic year 2023-2024.

CYCU Department of **Chung Yuan Christian University and Temple University**
Undergraduate Dual Degree Program in Business Administration

Table of Curriculum & Credit for Bachelor

(Applicable to students enrolled in the **2023-2024** academic year)

Course Name	Characteristic	Credits	Renewal subjects & conditions for continued study	
			Course Name	Limitation
Compulsory Courses	Economics(I)	Half	3	
	Economics(II)	Half	3	
	Accounting	Half	3	
	Mathematics for Business Application	Half	3	
	Management	Half	3	
	Organizational Behavior	Half	3	
	Marketing Management & Marketing Case Study	Half	3	
	Business Communications	Half	3	
	Business Mathematics	Half	4	
	Introduction to Information Technology	Half	3	
	Practical English (I)	Half	2	
	Practical English (II)	Half	2	
	Statistics	Half	4	
	Navigate on Career Planning	Half	1	
	Financial Management	Half	3	
	Production and Operation Management	Half	3	
	International Business Case Study	Half	3	
	Business Ethics and Social Responsibility	Half	3	
	Principles of Managerial Accounting	Half	3	
	Risk Management	Half	3	
Integrative Business Applications	Half	3		
Business Policy	Half	3		
Total			64	
Structure table of Graduation Credits				
Minimum credits required for graduation	128	Basic Knowledge Subjects		
Category	Credits	Course Name	Characteristic	Credits
1、Basic Knowledge	0	Environment Service-Learning (2 semesters)	Half	-
2、General Education	0			
3、Compulsory Courses	64			
4、Elective Courses offered by department	64	Physical Education (I)&(II); Any two sports during the	Half	-

5、Extended General Education elective	0	sophomore		
6、Other Elective Courses	0			
General Education - Compulsory Courses				
GQ	Religion philosophy	Half	-	
	Human philosophy	Half	-	
EQ	Taiwan Politics and Democracy	Half (choose one from six) Excess credits can be included in neither general education nor extended general.	-	
	Law and The Modern Life			
	Contemporary Human Rights Issues and Challenges			
	Sociology of Everyday Life			
	Big Issues of Globalization			
	The World of Economics			
	History of Regional Civilizations			
History of Cultures and Thoughts	Excess credits can be included in neither general education nor extended general.			
KQ	Computational thinking and programming	Half	-	
	Introduction to Natural Science and Artificial Intelligence	Half	-	
IQ	Chinese Literature Classics	Half	-	
	Literacy and Rhetoric	Half	-	
Total			0	

Instruction :

I. The School Regulations :

- A. From the academic year of 2014 onwards, S5 students (the sum of junior high school and senior high school education equals 5 years) are required to take an additional 6 credits both for general education courses and professional courses.
- B. Students enrolled in bachelor's degree programs are required to take 2 EMI courses before graduation. 【Excluding English (I)&(II), English Listening and Speaking in Lab (I)&(II), Practical English (I)&(II) and Business School Business English Conversation (I)&(II), Skills for English Language Testing (except for ALLS students)】
- C. For the courses and grades issues, please consult the related regulations according to the “CYCU Academic Policies”.

II. Graduation Regulations of the Department :

- A. The minimum requirement for graduation in the program is 128 credits. Students must complete all compulsory courses for the dual bachelor's degree program in Business Administration between

Chung Yuan University and Temple University in the United States, as well as meet the academic regulations and credit requirements of both institutions before obtaining the dual degree.

- B. Before pursuing a dual degree at Temple University in the United States, students in this program must meet one of the following English proficiency requirements: TOEFL IBT79, IELTS 6.0, PTE Academic 53, ITEP Academic Plus 3.9, C1 Advanced & C2 Proficiency 180, or Duolingo 110. If not, they shall take additional language courses at Temple University.
- C. Students in this program who pursue a dual degree at Temple University in the United States must adhere to the 2+2 program's curriculum in business studies established by Temple University. Those credits earned in this program can be recognized as credits toward graduation in this program at CYCU.
- D. The combined duration of study at both universities should not exceed the maximum study period as prescribed by CYCU.
- E. Professional Elective Courses for the Program:
 - I. Professional Elective Courses for the Program: Students have the option of taking major requirement courses and free elective courses to fulfill the requirements at Temple University.
 - II. Other Elective Course Requirements for the Program Students have to take Temple University General Education including English reading and writing. If there are special circumstances, with the approval of the Program's Committee or Program's Director, students can take courses at Chung Yuan Christian University.
 - 1. Professional Elective Courses
<https://bulletin.temple.edu/undergraduate/fox-business-management/#requirementstext>
 - 2. Temple University General Education
<https://bulletin.temple.edu/undergraduate/general-education/>

July/5th, 2023. Passed by the University Council at its 2 meeting, spring semester, Academic Year 2022-2023.

July/19th, 2023. Passed by the 2nd Academic Affairs Meeting, spring semester, Academic Year 2022-2023.